



SPONSORSHIP BENEFITS SUMMARY

OPENING DOORS:

NATIONAL HOUSING TRUST'S
40TH ANNIVERSARY CELEBRATION

October 8th 2026 | Howard Theatre



NATIONAL
HOUSING
TRUST

Every day, NHT builds solutions to the affordable housing crisis.

FOR 40 YEARS, our passionate team of experts and advocates has worked to ensure people can be proud of where they live. **In 2026, we'll unite leaders, practitioners, funders, lenders, and policymakers to celebrate progress, reflect on our journey, and shape the future—together.**



Children playing at Hazel Hill Apartments in Fredericksburg, VA.

Will you join us?



Join us October 8th, 2026 in Washington, DC!

For one joyful evening, friends from across the affordable housing sector will come together for a celebration of National Housing Trust's 40 years of helping people be proud of where they live.

- Connect with affordable housing champions from financial services, government, real estate and development, law firms, and community organizations through conversation, lively entertainment, and delicious food and drink
- Feel the impact of NHT's affordable housing work
- Share what you've learned and help the us look to the future
- Remember our founder Marilyn Melkonian with an award in her memory to one of the affordable housing sector's superstars





"NHT's leadership and long-term commitment ensure that residents have the stability, opportunities and support they deserve, and we are honored to celebrate this milestone with them."

-Scott Kratz, President & CEO of Building Bridges Across the River,
on the partnership with NHT for food security initiative, ViewStrong



"The program that we are doing now in Southeast Washington DC in partnership with the National Housing Trust is one of the most magnificent programs I've ever been a part of."

- Marlene Sandhu, Regional Director, DC, MD, VA, Sky School and Cities for Peace, on partnership with NHT

Thriving individuals, families, and communities start with home.

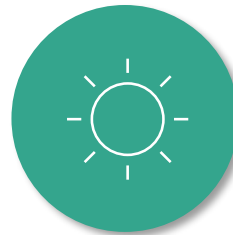
The US faces a housing shortage of nearly 7 million affordable homes. Together, we will reaffirm our commitment to creating, preserving, and advocating for solutions to the affordable housing crisis. **Help us celebrate these achievements and more:**



- NHT has **created** or **preserved** **37,000** affordable units.



- NHT provides **services** to **1,400 households** with food programs, job training, and high-speed internet and technology training.



- NHT's solar and resiliency projects have **generated \$26.3M** in property and resident savings for 11,800 low-income households and reduced emissions by 330,946 metric tons.



- NHT has **deployed over \$235M** and **leveraged** an additional **\$2.5B** in public and private capital to support affordable housing nationwide.

Let's open doors together!

Marquee Sponsor \$150,000

(SOLD OUT)

As the Marquee sponsor,
your company's name will
be in lights! You will
receive the sponsor
benefits listed here.



- Participate in the introduction of the night's honoree
- Award will be publicized as *Presented by [Sponsor Name]*
- Present on the mainstage (working with NHT in creating a meaningful, organic role)
- Provide a table space for sponsor marketing at cocktail reception
- Host a dedicated, front-row table with sponsor branding and signage to seat your employees or guests
- Receive recognition and thanks from the main stage by NHT leadership
- Printed acknowledgement of your support on event menus
- Digital marketing including hyperlinked logo on event website and ticketing page and digital branding before, during, and after event
- Branding on print signage at event
- Release a co-branded press release to recognize partnership
- Eight social media shout-outs, including four unique to sponsor
- E-newsletter recognition leading up to event
- Acknowledgement in NHT's 2026 Impact Report

Let's open doors together!

Bedrock Sponsor \$100,000

(3-2 Available)

As a Bedrock sponsor,
your company's essential
contributions will be
recognized all evening.
You'll receive the sponsor
benefits listed here.



- Present on the mainstage (working with the NHT in creating a meaningful, organic role)
- Provide a table space for sponsor marketing at cocktail reception
- Host a front-row table with sponsor branding and signage, dedicated to seat your employees or guests
- Receive recognition and thanks from the main stage by NHT leadership
- Printed acknowledgement of your support on event menus
- Digital marketing including hyperlinked logo on event website and ticketing page and digital branding before, during, and after event
- Branding on print signage at event
- Eight social media shout-outs, including three unique to sponsor
- E-newsletter recognition leading up to event
- Acknowledgement in NHT's 2026 Impact Report

Let's open doors together!

Cornerstone Sponsor \$50,000

(41 Available)

As a Cornerstone sponsor, your company will help set the foundation for the evening! You'll receive the sponsor benefits listed here.



- Receive eight tickets to host your employees or guests
- Receive recognition and thanks from the main stage by NHT leadership
- Printed acknowledgement of your support on event menus
- Digital marketing including hyperlinked logo on event website and ticketing page and digital branding before, during, and after event
- Branding on print signage at event
- Five social media shout-outs, including one unique to sponsor
- E-newsletter recognition leading up to event
- Acknowledgement in NHT's 2026 Impact Report

Let's open doors together!

Pillar Sponsor \$25,000

(~~6~~ 3 Available)

As a Pillar sponsor, your company will strengthen our shared goals! You'll receive the sponsor benefits listed here.



- Receive four tickets to host your employees or guests
- Digital marketing including logo on event website and ticketing page and digital branding before, during, and after event
- Branding on print signage at event
- Four social media shout-outs
- E-newsletter recognition leading up to event
- Acknowledgement in NHT's 2026 Impact Report

Let's open doors together!

Connector Sponsor \$10,000

As a Connector sponsor,
you'll be building bridges
across sectors for
everyone in attendance!
You'll receive the sponsor
benefits listed here.



- Receive two tickets to host your employees or guests
- Digital marketing including sponsor name on event website and ticketing page and digital branding before, during, and after event
- Branding on print signage at event
- Two social media shout-outs
- E-newsletter recognition leading up to event
- Acknowledgement in NHT's 2026 Impact Report

Sponsor Benefits Summary

BENEFITS	MARQUEE \$150,000 (SOLD OUT)	BEDROCK \$100,000 (3 2 available)	CORNERSTONE \$50,000 (4 1 available)	PILLAR \$25,000 (6 3 available)	CONNECTOR \$10,000
Participation in the introduction of the night’s awardee	✓				
Award publicized as Presented by [Sponsor Name]	✓				
Co-branded press release	✓	/			
Present on the mainstage (role to be determined)	✓	✓			
Table space for sponsor marketing at cocktail reception	✓	✓			
Front-row table with sponsor branding and signage	✓	✓			
Acknowledgement on printed event menus	✓	✓			
Seats for employees or guests of sponsor	Dedicated Table	Dedicated Table	8	4	Two (2)
Recognition from the main stage by NHT leadership	✓	✓	✓		
Acknowledgement on event website and ticketing page	Hyperlinked Logo	Hyperlinked Logo	Logo	Logo	Name
Digital signage branding before, during, and after event	Logo	Logo	Logo	Logo	Name
Branding on print signage at event	Logo	Logo	Logo	Logo	Name
Social Media shout-outs	8 (incl. 4 unique to sponsor)	8 (incl. 3 unique to sponsor)	5 (incl. 1 unique to sponsor)	4	2
E-newsletter recognition leading up to event	✓	✓	✓	✓	✓
Acknowledgement in NHT’s 2026 Impact Report	✓	✓	✓	✓	✓

Build an addition onto your sponsorship!



SOLD OUT

~~\$10,000~~

~~Sponsorship of a Book
Giveaway to attendees~~

~~(to be decided upon with NHT leadership)~~



SOLD OUT

~~\$15,000~~

~~Sponsorship of the
celebratory cocktail
reception~~



"Whenever I need assistance and am unsure on how to proceed, Henok is always there to support."

- Galen Terrace resident speaks to her experience with
NHT resident service coordinator, Henok Mengistu

THANK YOU TO OUR SPONSORS

Marquee Sponsor & Reception Sponsor

WELLS FARGO

Bedrock Sponsor

JPMorganChase

Inaugural Sponsor

Morgan Stanley

Pillar Sponsors



FIFTH THIRD



Connector Sponsors

U.S. Bank, N.A.

Lument

Klein Hornig LLP

Gallagher

The Franklin Group

WC Smith



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